4Kidz Childcare @ Gosling Sports Park,
Stanborough Road, Welwyn Garden City, AL8 6XE

PRIVACY POLICY

Client Privacy

Who We Are

4kidz ChildCare Limited ("we," "our," "us," or "4kidz ChildCare") is dedicated to protecting and respecting your privacy. Registered as a limited company (Company Number 09531274), we are
located at Gosling Sports Park, Stanbrough Road, Welwyn Garden City, AL8 6XE

Our Commitment to Protecting Client Data

We are committed to responsibly handling the collection, use, and security of your data, only processing it when there is a legitimate legal basis to do so. These legal bases include:

- Fulfilling a contract with you
- Complying with a legal obligation
- Acting in our legitimate business interest, provided it does not conflict with your rights
- Serving the public interest
- Obtaining your explicit consent

A legitimate interest refers to situations where we have a business reason to use your data in a way that aligns with your rights. If we rely on this basis, we will inform you of the specific purpose.

Types of Client Data We Collect

We may collect certain information necessary to provide our services effectively, including:

- Contact details of the client
- Address and postcode
- Location data

Sources of Client Data

You may provide data directly when filling out forms on our website, subscribing to our services, responding to surveys, signing up for newsletters, or contacting us by phone or email.
Information provided may include your name, address, email, and phone number.
Important: For data privacy reasons, we collect information exclusively from you directly.

Online Calculator

When you complete our online calculator, we collect the information you provide, including your email address, to calculate your personalised estimate and to send the results to the email address you have provided. We may also use this information to respond to any follow-up enquiries relating to your estimate or requested service. Before submitting the calculator, you will be asked to confirm that you agree to this Privacy Policy. Our lawful basis for this processing is therefore your consent; where you go on to make a booking, we may also rely on the steps necessary to enter into a contract with you. You can withdraw your consent at any time by contacting us using the details in the “Contact Us” section below, although this will not affect any processing already carried out. We retain calculator submissions in line with the retention periods set out under “Data Retention” above; if you do not go on to become a client, we will keep your submission for no longer than 24 months from the date of your enquiry, after which it will be deleted or anonymised.

Email Marketing and Newsletters

We may contact you with suggestions and recommendations we believe could be valuable for you or your organisation. We will only reach out by email with information about our services.

How We Share Client Data

Your privacy is a priority, and we only share your information when:

- It is necessary to provide requested products or services
- There is a legal obligation
- There is a legitimate business reason (e.g., risk management)
- We have your explicit consent

Third-Party Sharing

We may share data with trusted third parties, including:

- Business partners, suppliers, and subcontractors for service delivery
- Marketing and research partners, provided we have your consent, to deliver relevant
- content and advertisements
- Prospective buyers or sellers if 4kidz ChildCare’s business or assets, including a
- website, are sold or acquired

Where We Store Your Data

Data may be transferred and stored outside the European Economic Area (EEA), such as in the United States. It may also be processed by staff operating outside the EEA on our behalf or for one of our partners. By submitting your data, you consent to these transfers, and we take all reasonable steps to ensure secure handling.

Security of Your Data

While we strive to protect your data, internet transmission is not entirely secure. Any data transmission is at your own risk. Once we receive your information, we implement rigorous procedures to prevent unauthorised access.

Data Retention

We retain your data as long as you are using our services and for a reasonable period afterward.
Following the termination of our services, we retain your data for up to 10 years, after which it may be stored in an aggregated, anonymised format.

Your Rights

You have several rights regarding your data, including:

- Access: Request access to information we hold about you.
- Object: Object to data processing based on our legitimate interest by contacting us.
- Consent Withdrawal: Withdraw consent to data processing at any time.
- Rectification: Request correction of inaccurate data.
- Erasure: Request deletion of your data.
- Complaints: Contact us with any complaints about data processing at
- INFO@4kidzChildCare.co.uk This does not affect your right to file a complaint with the
- UK's Information Commissioner's Office.

Changes to Our Privacy Policy

Any updates to this Privacy Policy will be posted on this page and, if appropriate, communicated via email.

Contact Us

For any questions, comments, or requests related to this Privacy Policy, please reach out to us at INFO@4kidzChildCare.co.ukhave access when required.